

# Mid Markets

**DANVILLE, VA**  
see page 57 for further info

RANK	CITY OR COUNTY	POPULATION	POPULATION CHANGE*	PER CAPITA INCOME	MEDIAN HOME PRICE	COST OF LIVING INDEX	UNEMPLOYMENT RATE	METRO POPULATION	METRO POPULATION CHANGE*	
<b>1</b>	<b>HUNTSVILLE, AL</b>	168,132	6.27%	\$27,430	\$184,700	82	2.4%	376,753	10.04%	
<b>NUMBER OF DEALS: 41</b>		<b>LOCATION:</b> Extreme North Alabama, 15 Miles South of Tennessee Border						<b>Huntsville Metro</b> ◀ METRO MARKET		
<b>2</b>	<b>PORT ARTHUR, TX</b>	55,745	-3.48%	\$15,876	\$128,400	76	6.6%	379,640	-1.42%	
<b>NUMBER OF DEALS: 29</b>		<b>LOCATION:</b> Extreme SE Texas, Near Gulf Coast & Louisiana Border						<b>Beaumont-Port Arthur Metro</b> ◀ METRO MARKET		
<b>3</b>	<b>BATON ROUGE, LA</b>	229,533	0.76%	\$21,138	\$190,100	89	4.4%	766,514	8.58%	
<b>NUMBER OF DEALS: 28</b>		<b>LOCATION:</b> SE Louisiana Along the Mississippi River, North of Mississippi Delta <b>TARGET INDUSTRIES:</b> Warehousing/Distribution, Construction Materials, Manufacturing, Life Sciences, HQ/ Back Office/Call Centers & Digital Media/Technology						<b>Baton Rouge Metro</b> ◀ METRO MARKET		
<b>4</b>	<b>EL PASO, TX</b>	609,415	8.12%	\$16,486	\$156,600	80	5.1%	736,310	8.34%	
<b>NUMBER OF DEALS: 28</b>		<b>LOCATION:</b> Extreme West Texas on Rio Grande at Mexico & New Mexico Border						<b>El Paso Metro</b> ◀ METRO MARKET		
<b>5</b>	<b>MCALLEN, TX</b>	126,411	18.79%	\$17,253	\$178,300	80	4.2%	700,634	23.03%	
<b>NUMBER OF DEALS: 28</b>		<b>LOCATION:</b> Extreme South Texas Along the Rio Grande & Mexican Border, 80 Miles Inland From the Gulf <b>TARGET INDUSTRIES:</b> Automotive, Electronics, Warranty Return, Product Refurbishing & Medical Equipment						<b>McAllen-Edinburg-Mission Metro</b> ◀ METRO MARKET		
<b>6</b>	<b>DECATUR, AL</b>	55,778	3.43%	\$22,510	\$140,800	77	2.8%	149,549	2.52%	
<b>NUMBER OF DEALS: 24</b>		<b>LOCATION:</b> Extreme North Alabama Along Tennessee River						<b>Decatur Metro</b> ◀ METRO MARKET		
<b>7</b>	<b>MOBILE, AL</b>	192,830	3.06%	\$20,546	\$153,600	78	3.2%	404,157	1.08%	
<b>NUMBER OF DEALS: 22</b>		<b>LOCATION:</b> Southern Tip of Alabama Near the Gulf Coast <b>TARGET INDUSTRIES:</b> Aviation/Aerospace, Biomedical/IT, Steel, Maritime & Transportation/Distribution						<b>Mobile Metro</b> ◀ METRO MARKET		
<b>8</b>	<b>BEAUMONT, TX</b>	109,856	-3.52%	\$15,876	\$128,400	76	4.5%	379,640	-1.42%	
<b>NUMBER OF DEALS: 20</b>		<b>LOCATION:</b> Extreme SE Texas, Near Gulf Coast & Louisiana Border						<b>Beaumont-Port Arthur Metro</b> ◀ METRO MARKET		
<b>9</b>	<b>COLUMBIA, SC</b>	119,961	3.17%	\$22,306	\$179,900	82	7.8%	703,771	8.75%	
<b>NUMBER OF DEALS: 20</b>		<b>LOCATION:</b> Central South Carolina						<b>Columbia Metro</b> ◀ METRO MARKET		

US AVERAGE: PER CAPITA INCOME = \$24,020 | MEDIAN HOME PRICE = \$217,000 | COST OF LIVING INDEX = 100 | UNEMPLOYMENT RATE = 4.6% | \*POPULATION CHANGE = 5.88% SINCE 2000